

# YANICK RICE LAMB, MBA

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## EDUCATION

Howard University	Master of Business Administration	May 2005
Ohio State University	Bachelor of Arts in Journalism	June 1980

## ACADEMIC EMPLOYMENT

Howard University	Associate Professor Interim Assistant Chair Department of Media, Journalism and Film	July 2013-Present
	Associate Professor Print/Online Journalism Sequence Coordinator Department of Journalism	August 2007-June 2013
	Lecturer Print/Online Journalism Sequence Coordinator Department of Journalism	August 2001-August 2007

## PUBLICATIONS/CREATIVE PROJECTS

### Articles (Refereed):

- "All the News That Fits on Tablets: An Analysis of News Consumption and Best Practices," AEJMC Council of Affiliates, Second Annual Industry Research Award, (August 2013).  
<http://www.aejmc.org/home/2013/08/industry-research-2/>
- Lamb, Yanick Rice; Sturgis, Ingrid; and Fancher, Charles B., "Teaching Converged Media Through News Coverage of the 2008 US Presidential Election and Inauguration," *Asia Pacific Media Educator*, 20, 2010, 91-102. Also available at: <http://ro.uow.edu.au/apme/vol1/iss20/9>
- "Supplementing the News: An Industry-Based Description of Magazine Supplements in the Black Press 1950-2000," *Journal of Magazine and New Media Research* (October 2009)
- "A Blended Course on Feature Writing for Newspapers and Magazines," one of 12 award papers selected for publication and presentation at the International Conference on Learning and Teaching (September 2004)

### Books:

- *Born to Win: The Authorized Biography of Althea Gibson*, researched and wrote entire text as co-author with Frances Clayton Gray (Wiley, 2004)
- *Rise & Fly: Tall Tales and Mostly True Rules of Bid Whist*, co-author with Greg Morrison (Random House, 2005)
- *The Spirit of African Design*, co-author with Sharne Algotsson and Denys Davis, (Clarkson/Potter Publishers, 1996)

### Book Reviews:

- “The Secret Epidemic: The Story of AIDS and Black America” by Jacob Levenson, *The Crisis Magazine*, May/June 2004
- “Style and Grace: African-Americans at Home” by Michael Henry Adams, *Black Issues Book Review*, November 2003

#### **Booklet:**

- McCormick Fellowship Profiles, National Association of Minority Media Executives/Northwestern University Media Management Center, Spring 2003

#### **Chapters in Books:**

##### **Refereed Chapters**

- Hamlet, J. and Means Coleman, R.R. (2009) *Fight the Power! The Spike Lee Reader*. New York: Peter Lang Publishing Inc., “Spike Lee as Entrepreneur: Leveraging Forty Acres and a Mule,” pages 383-398.
- Langmia, K., Tyree, T.C.M., O'Brien, P. and Sturgis, I., eds. (2013) *Social Media: Pedagogy and Practice*. Lanham, MD: Rowman and Littlefield, Ltd.: “The Seven Sisters and Their Siblings Go Digital: An Analysis of Women’s Magazine Content on Websites, iPads and Cell Phones,” with Kendra Desrosiers, MBA
- Abrahamson, David and Prior-Miller, Marcia, eds. *The Future of the Magazine Form: Research Perspectives and Prospects*. New York: Peter Lang Publishing: under contract. Chapter 14, “Magazines and Consumer Lifestyle: Esteem and Enjoyment, Influence and Appetite.”

##### **Invited Chapters/Essays:**

- *Haterration: How Racism & Incivility Are Dividing Us*, contributed two essays on the Affordable Care Act and “The Art of the Diss” to political e-book pegged to the 2012 presidential election edited by Neil Foote, University of North Texas (October 2012)
- *BET on Black: African-American Women Celebrate Fatherhood in the Age of Barack Obama*, edited by Kenrya Rankin Naasel, Contributed “Daddy, My Brother Barack and Me.” (Memphis: Kifani Press, October 2013).
- Evelyn Cunningham: The Pittsburgh Courier’s Lynching Editor,” accepted as a chapter for *To Make America Better*, a book on journalists who covered the Civil Rights Movement by editors Dorothy Gilliam of George Washington University and Angela Dodson of Diverse Issues in Higher Education.
- *Aunties: 35 Writers Celebrate Their Other Mother*, contributed essay (Ballantine Books, 2003)
- *Health & Healing for African-Americans*, contributed three chapters to reference book (Rodale, 1997)

##### **Creative/Professional Activities (Major Productions):**

- Development of FierceforBlackWomen.com, health and wellness website fills a void and addresses disparities by targeting African-American women age 35 and older (2013 to present)
- Development of Fully-Connected.com, website fills a void by connecting people of African descent throughout the diaspora with a focus on bridging gaps and stereotypes in the United States; finalist for grants from J-Lab, International Media Women Foundation and UNITY/Ford Foundation (2010 to present)
- Development of 101 Magazine and 101Magazine.net, a national, multicultural student publication and website as a cornerstone of an evolving, interdisciplinary curriculum in magazine publishing (2010 to present)
- Relaunch and redesign of BlackCollegeView.com as HUNewsService.com, a hyper-local destination website and news service focusing on Washington, D.C.
- Lamb, Y.R. (2011), *Stuck in the Hospital: Discharge Delays Leave Some Chronically Ill Patients Waiting Weeks and Months for Long-Term Care*. Principal Investigator of a year-long special project examining why uninsured and underinsured patients are hard to place in long-term care. This was one of four projects in a Health Performance Fellowship sponsored by the Association of Health Care Journalists and the Commonwealth Fund. Medical professionals, public officials, fellow journalists and ProPublica have praised *Stuck in the Hospital* for shedding light on an under-reported topic. It was a finalist in the National Association of Black Journalists’ Salute to Excellence Awards.
- Lamb, Y.R. (2005-2011). *Heart & Soul*. Served as editorial director and associate publisher of the leading health magazine for 1.5 million African Americans. *Heart & Soul* provides public service

journalism that is literally a matter of life or death. Black women have the highest mortality rate for breast cancer and account for 68 percent of new HIV/AIDS cases—23 times the rate for white women. The award-winning work has included special reports on multiple sclerosis, mental health, addiction and the state of black girls. Medical professionals consider *Heart & Soul* an effective tool to educate the public and aid in reversing disparities.

- Lamb, Y.R. (2001-2004) *Forum*. Served as editor of the official publication of the National Forum for Black Public Administrators. The quarterly magazine helps mayors, city administrators and other officials better serve the public by highlighting best practices and keeping them abreast of new developments, historical trends and noteworthy individuals.

#### **Refereed Research Papers and Presentations:**

- “All the News That Fits on Tablets: An Analysis of News Consumption and Best Practices,” AEJMC Council of Affiliates, Second Annual Industry Research Forum Award presentation, AEJMC conference in Washington, D.C. (August 2013).
- “The Seven Sisters and Their Siblings Go Digital: An Analysis of Women’s Magazine Content on Websites, iPads and Cell Phones,” 37<sup>th</sup> Annual AEJMC Southeast Colloquium, hosted by the Department of Communication at Virginia Polytechnic Institute and State University (March 2012).
- “Getting Readers to Click: The Role of Social Media and Copy Editing,” one of three among 49 papers selected for AEJMC session on Social Media in the Classroom” (August 2010).
- “Rising to the Top: Determinants of Success Among Online Campus Newspapers,” invited paper for Issues and Challenges Facing Campus Media by AEJMC Scholastic Journalism Division, Denver, Colorado (August 2010).
- “Evelyn Cunningham: The Pittsburgh Courier’s Lynching Editor,” American Journalism Historians Association, Seattle, Washington (October 2009).
- “Supplementing the News: The History of Weekend Magazines for African Americans,” invited paper for History of Magazines in the 20<sup>th</sup> Century by AEJMC Magazine Division, Chicago, Illinois (August 2008). Published by the Journal of Magazine and New Media Research (October 2009).

#### **Reference Works:**

- Althea Gibson, *The Scribner Encyclopedia of American Lives* (Schlager Group Inc., October 2006)

#### **Other Editing Projects:**

- *Ledge*, an AIDS magazine for college students, 2004
- BlackJournalist.com Bulletin, 2001-2002
- Edited manuscript for *The Price of Racial Reconciliation* by Ronald W. Walters, Ph.D., 2002
- *1<sup>st</sup> Class Single* by Cheryl Martin, 2002
- *The Kindred Papers*, 2002

#### **Other General Articles (Please see page 18.)**

#### **GRANTS**

- 2013, Moorland-Spangarn Research Center, one of five Summer Faculty Scholars Fellowships, \$2,500 for “Telling Our Stories: Black Journalists Past and Present” to be presented during the MSRC Fall Colloquium series.
- 2012, AEJMC Council of Affiliates, one of three proposals selected for the Second Annual Industry Research Forum Award; \$1,000 for “All the News That Fits on Tablets: An Analysis of News Consumption and Best Practices” to be presented at national AEJMC conference, August 2013 in Washington, D.C.
- 2010-2011, Association for Health Care Journalists and The Commonwealth Fund, Media Fellowship on Health Performance (Principal Investigator and Fellow); \$6,000 awarded to four mid-career U.S. journalists for research and travel to complete major reporting projects on significant medical issues.
- 2007-09, Howard University, New Faculty Grant on Magazine Publishing (Principal Investigator); \$60,000 to facilitate research of junior faculty members.

- 2007-2008, Howard University, Fund for Academic Excellence (Principal Investigator); \$5,000 Entrepreneurial Grant for “Redesign of Journalism Course to Emphasize Entrepreneurial Thinking in Magazine Publishing.”
- January 2007, Corporation for Public Broadcasting/National Black Programming Consortium, Eyes on the Prize HBCU New Media Project (Co-Principal Investigator with Peggy Lewis, Gigi Hinton and John Arnold); \$5,000 for multimedia civil rights project, “From Black Power to Black Monday: Student Activism in the Nation’s Capital.”
- 2005-2006, Howard University, Fund for Academic Excellence (Co-Principal Investigator with Robin Thornhill); \$5,000 for “Best Practices in Convergence: Site Visits to Train Media Leaders to Meet Today’s Global Challenge,” Phase 2.
- 2002-2003, Howard University, Fund for Academic Excellence (Co-Principal Investigator with Robin Thornhill); \$5,000 for “Best Practices in Convergence: Site Visits to Train Media Leaders to Meet Today’s Global Challenge,” Phase 1.
- 2002-2003, Howard University, Fund for Academic Excellence (Principal Investigator); \$5,000 for “Curriculum Development in Magazine Publishing: Preparing Leaders of Tomorrow.”

### **OTHER RESEARCH**

- “Stereotypes in Video Games” Study and Content Analysis, 2004
- Preliminary Review of ACEJMC Diversity Study on Best Practices, 2001
- “Talkin’ Back” Readership Studies, Heart & Soul Magazine, 1998-2001
- “Taking Our Pulse” Study on African-American Health, Emerge and Heart & Soul Magazines, 1998
- BET Weekend Readership Studies, 1996-2000
- “Race in America,” Essence and Family Circle Magazines, 1995
- Children & Sleep, Child Magazine, 1994
- Mothers & Work, Child Magazine, 1994
- Race & Families, Child Magazine, 1993

### **TEACHING EXPERIENCE**

- Teach journalism courses focusing on digital media and management across platforms, including video, audio, graphics, social media and text for the Internet, magazines and newspapers
- Exceed or far exceed requirements on faculty evaluations and score at or above comparative institutional mean on student evaluations
- Repositioned BlackCollegeView.com and re-launched as HowardUniversityNewsService.com with a primary focus on coverage of underserved communities in Washington, D.C.
- Serve as adviser of HowardUniversityNewsService.com, which was honored by Society of Professional Journalists Mark of Excellence Awards:
  - Best Independent Online Student Publication, first place nationally, 2012, and first place in Region 2, 2011 and 2012
  - Online In-Depth Reporting for eight-part food desert series, 2011 national finalist and first place in Region 2
- Spearheaded department-wide coverage of historic 2008 and 2012 U.S. presidential elections as well as 2009 and 2013 inaugurations
- Nominated two Howard students who were selected as 2009 and 2010 National Association of Black Journalists Student of the Year
- Developed a 101 Magazine, a national, multicultural student publication and website as a cornerstone of an evolving, interdisciplinary curriculum in magazine publishing
  - 2012 Best Student Magazine, Region 2, Society of Professional Journalists Mark of Excellence Awards
  - 2012 Best Profile AEJMC Student Magazine Awards
- Established national magazine conference at Howard University

- Co-produced “Eyes on the Prize” HBCU New Media Project, “From Black Power to Black Monday: Student Activism in the Nation’s Capital” for Corporation for Public Broadcasting/National Black Programming Consortium

#### Graduate Courses

- Advanced Reporting & Writing (graduate level for individual students)

#### Undergraduate Courses

- News Lab
  - Revamped News Lab, the Capstone online reporting class, to include:
    - hyper-local, community coverage of Washington, D.C.’s eight wards especially in underserved areas
    - media management training through student editor/producer rotations
    - enhanced digital training and use of audio, video, graphics and social media
    - expanded use of mobile media devices, including smart phones and flip cameras
    - weekly budget meetings involving students in entry-level and intermediate journalism classes across sequences
    - development of comprehensive physical and digital portfolios, demonstrating understanding and practice of ACEJMC principles
    - Capstone portfolio presentations critiqued by faculty and journalism professionals
- Advanced Reporting & Writing
- Interactive Editing
  - redesigned course to expand beyond traditional Copy Editing
- Independent Study: Magazine Publishing
- Independent Study: Digital Media Management
- Independent Study: Advanced Reporting & Writing
- Independent Study: Broadcast Journalism II
- Independent Study: Audio Production
- Independent Study: NewsVision, Capstone broadcast journalism course
- Interactive Feature Writing (formerly Feature Writing for Newspapers & Magazines)
- Writing for the Media (formerly Fundamentals of Journalism)
- Publication Production & Design
- Reporting & Writing
- Reporting & Writing for Magazines
  - developed new course, focusing on magazine publishing across platforms
  - enhanced digital training and use of audio, video, graphics and social media
  - expanded use of mobile media devices, including smart phones and flip cameras
  - received honorable mention for syllabus in 2013 and 2014

#### Thesis Directed for Annenberg Honors Program

- Darby Baham, “Effects of Alcohol and Tobacco Advertising on Urban Youth”
- Kendra Desrosiers, “Black College Youth, Consumerism and Self-Esteem”
- Melanie Holmes, “The Influence of Magazines on Self-Perceptions of Young Black Women”
- Charreah Jackson, “The State of Our Unions and Today’s Black College Women: Working on a Bachelor’s or Trying to Find a Bachelor”
- Shari Logan, “The Lack of National Lifestyle Magazines for African-American Female Teenagers”

#### Graduate Thesis Committee

- Quinn Conyers, “Black Enterprise Magazine After the Civil Rights Movement”

## PROFESSIONAL EXPERIENCE

Co-Founder and Publisher 11/13-Present  
*FierceforsBlackWomen.com, Washington, DC, and New York*

Co-Founder 8/10-Present  
*Fully-Connected.com, Washington, DC, and New York*

Consulting Associate Publisher/Editorial Director 5/05-11/11  
*Heart & Soul Magazine, Heart & Soul Enterprises LLC, Baltimore, MD*

- Responsible for editorial direction and management of the leading health and fitness magazine targeted to African-American women with a circulation of 300,000 and a readership of 1.5 million
- Oversaw successful re-launch of *Heart & Soul* under new management after two-year hiatus due to previous owner's bankruptcy
- Implemented a virtual operation for editorial, art direction and production
- Integrated experiential learning into journalism courses at Howard University
- Provided research, internship and employment opportunities for Howard University students and graduates
- Collaborated on national health initiatives, conference and tours; Heart & Soul Awards; Reader-Cover Model Search; and other special projects

President 3/01-Present  
*Miyan Communications Group, Washington, DC*

- Provide multimedia consultation and freelancing for a range of companies and organizations

Editor-in-Chief 6/00-3/01  
*Heart & Soul Magazine, Vanguard Media Inc., Washington, DC*

- Responsible for editorial direction, content, production, staffing and budget of the leading health and fitness magazine targeted to African-American women with a circulation of 300,000 and a readership of 1.5 million
- Oversaw successful redesign of *Heart & Soul*; increased frequency from six to 10 times a year
- Maintained smooth operation of magazine during merger and relocation of offices to New York
- Developed and implemented *Heart & Soul's* Internet newsletter to enhance visibility
- Enhanced multimedia coverage and synergy between *Heart & Soul* magazine, television, Internet site and electronic newsletter
- Served as a liaison between editorial and business departments of Vanguard, as well as lead investor BET Holdings Inc.

Editorial Director 5/98-6/00  
*BET Weekend and Heart & Soul Magazines, BET Publishing Group, Washington, DC*

- Responsible for editorial management of two national magazines in the BET Publishing Group with a combined circulation of 1.6 million and a readership of 5 million
- Oversaw successful re-launch of *Heart & Soul*, a health and fitness magazine purchased from Rodale in May 1998
- Supervised simultaneous redesigns of both *Heart & Soul* and *BET Weekend*
- Manage combined annual budget of \$4 million
- Serve as a liaison between editorial and business departments, as well as with other BET divisions

Editor-in-Chief 11/95-9/98  
*BET Weekend Magazine, BET Publishing Group, New York City/Washington, DC*

- Founded lifestyle arts and entertainment magazine distributed monthly through newspapers
- Responsible for editorial direction, content, production, staffing and budget
- Built audience loyalty, visibility and 38 percent circulation increase from 800,000 to 1.3 million, making *BET Weekend* the second-largest publication targeted to African-Americans in just three years

- Successfully established magazine as a diversity tool for dailies distributing BET Weekend to attract new and occasional newspaper readers

Contributing Editor 11/92-2/96

*Emerge Magazine, Washington, DC*

- Wrote features for national newsmagazine targeted to African-Americans

Editor-at-Large 11/94-10/95

*Essence Magazine, New York City*

- Served as Acting Executive Editor
- Assigned articles to staff and freelance writers
- Edited and wrote major features and special projects

Senior Editor 10/92-10/94

*Child Magazine, The New York Times Company, New York City*

- Assigned family-oriented articles to staff and freelance writers
- Responsible for coverage of family dynamics, education, politics, health and food
- Edited medical section of physical disabilities series, a National Magazine Awards finalist
- Supervised junior staff members and college interns
- Developed exclusive surveys and wrote follow-up articles on diversity and sleep
- Recruited four leading child development experts for editorial advisory board

Design Columnist 8/92-9/94

*The New York Times, New York City*

- Wrote roundup on interior design, product design and architecture on a rotating basis for "Currents" in The Home Section

Assistant Style Editor/Production Chief 9/91-9/92

*The New York Times, New York City*

- Assigned lifestyle, fashion and consumer articles to staff and freelance writers
- Edited Style Makers section, special projects, A-1 stories and series
- Oversaw daily production for entire Style Department
- Supervised makeup editors assigned to close various Style sections in composing room
- Collaborated with section editors, art directors, photo editors, makeup editors and printers
- Supervised college interns assigned to Style Department

Deputy Editor, The Home and Living Sections 1/90-9/91

*The New York Times, New York City*

- Developed ideas for articles and presentation of two weekly sections: one on food, wine and lifestyles; the other on home, architecture, design, family issues, gardening and electronics
- Managed sections and supervised staff in editors' absence
- Assigned articles to staff and freelance writers
- Conceived and developed award-winning stories
- Improved ethnic and racial diversity in coverage and use of sources
- Collaborated with art directors, graphic artists and photo editors

Assistant Editor, Connecticut Weekly 11/87-12/89

*The New York Times, New York City*

- Copy editing, slot editing, wire editing and headline writing
- Managed section and supervised staff in editor's absence
- Developed and assigned articles to staff and freelance writers
- Collaborated with art directors, graphic artists, photo and makeup editors, and printers

Layout Editor, News Desk 6/84-11/87

*The New York Times, New York City*

- Designed inside pages for Foreign, National, Metropolitan and Business news
- Designed Metropolitan Report, Washington Talk page and major news packages
- Supervised closing of pages in composing room
- Reviewed allocation of news space for all sections of paper
- Supervised layout for late-night shift
- Trained new layout editors

Copy Editor, Metropolitan Desk

1/85-6/85

*The New York Times, New York City*

- Edited articles and wrote headlines for local and regional news
- Worked with reporters in developing stories

Copy Editor

4/83-5/84

*The Atlanta Journal and The Atlanta Constitution*

- Edited articles and wrote headlines for local, national, foreign and business news
- Designed religion page
- Assisted in training new copy editors

Reporter

1/82-3/83

*The Blade, Toledo, Ohio*

- Rotated coverage of the city hall, police, suburban and political beats
- Wrote general assignment and feature articles

Copy Editor

9/80-1/82

*The Blade, Toledo, Ohio*

- Edited articles and wrote headlines for local, national, foreign and business news
- Rotated as wire editor, makeup editor, weekend slot editor and editor of local news/obituary page

**HONORS, AWARDS AND OTHER DISTINCTIONS**

- 2014, Proclamation from the Ohio House of Representatives
- 2014, Proclamation from the Toledo, Ohio, City Council
- 2013, selected to be profiled for The History Makers
- 2013, AEJMC Council of Affiliates, Second Annual Industry Research Forum Award for “All the News That Fits on Tablets: An Analysis of News Consumption and Best Practices”
- 2013, John A. Hartford/MetLife Foundation Journalism in Aging & Health Fellow
- 2013, John Jay College Center on Media, Crime and Justice Fellow
- 2013 National Association of Black Journalists, Salute to Excellence finalist, ADHD article
- 2012 National Association of Black Journalists, Salute to Excellence finalist “Stuck in the Hospital” investigative project on long-term care of the uninsured
- 2011 National Association of Black Journalists, Salute to Excellence Awards for Special Report on the “State of Our Girls;” Specialized Reporting on colon health and Design
- Serve as adviser of HowardUniversityNewsService.com, which was honored by Society of Professional Journalists Mark of Excellence Awards:
  - 2012 Best Independent Online Student Publication, nationally and for Region 2
  - Reporting, third place, Region 2
  - 2011 Best Independent Online Student Publication in Region 2
  - 2011 National finalist and first place in Region 2, Online In-Depth Reporting for eight-part food desert series
- Serve as adviser of 101 Magazine, which was honored by
  - 2012 Best Student Magazine, Region 2, Society of Professional Journalists Mark of Excellence Awards
  - 2012 Best Profile AEJMC Student Magazine Awards



- 2010 National Association of Black Journalists, Salute to Excellence Awards for International Reporting, “Mapping AIDS,” and Design
- Nominated two Howard students who were selected as 2009 and 2010 National Association of Black Journalists Student of the Year
- 2009 National Association of Black Journalists, Salute to Excellence Awards for Mental Health Series and Design
- 2008 National Association of Black Journalists, Salute to Excellence Awards for Multiple Sclerosis Series and Design
- 2002 New York Association of Black Journalists Special Honors
- 2001 Folio Editorial Excellence Silver Award, Consumer Magazines-Health Category
- 2001 Unity Award in Media for Public Affairs/Social Issues
- 2001 Unity Award in Media for Economics
- 2001 Unity Award in Media for Education
- 2001 McDonalds Black History Maker of Today Award in Journalism
- 2000 National Association of Black Journalists, Second Place, Feature Writing
- 1999 Folio Editorial Excellence Silver Award, Consumer Magazines-Entertainment Category
- 1999 Unity in Media Millennium Award for General Excellence
- 1998 Unity Awards in Media for Economics
- 1997 Unity Awards in Media for Politics
- 1995 New York Association of Black Journalists Service Award
- 1994 National Magazine Awards, Finalist
- 1994 National Association of Black Journalists Chapter of the Year Award
- 1993 American Association for Marriage and Family Therapy Excellence in Media Award
- 1988 New York Association of Black Journalists Service Award
- 1983 Women in Communications Newswriting Award

### **MEMBERSHIPS AND OFFICES IN LEARNED OR PROFESSIONAL SOCIETIES**

- American Society of Magazine Editors, 1999-Present
  - ASME/Magazine Publishers of America, Project Masthead, 2008
  - National Magazine Awards, Screening Judge, 2001, 2008 and 2013
- Association for Education in Journalism and Mass Communications, 2006-Present
  - Editorial Board, Journal of New Media and Magazine Research
  - Reviewer for the Magazine Division
  - Division Memberships: Commission on the Status of Minorities, Magazine, Media Management & Economics, Newspaper & Online News
- Association of Health Care Journalists, 2007-Present
- Black College Communication Association, 2003-Present
- Center for Health Media and Policy, National Advisory Council, Hunter College, City University of New York, 2011-Present
- National Association of Black Journalists, 1980-Present
  - Digital Journalism Task Force
  - Salute to Excellence, judging captain for newspaper and magazine awards competition, April 2009
  - Salute to Excellence Judge, Enterprise Reporting, 2003
  - Salute to Excellence, Features Judging Coordinator, 1993
- New York Association of Black Journalists, Lifetime Member, 1984-Present
  - President, 1987-1988, 1992-1995
  - Mentored new president, 2001
  - Awards Competition, Magazine Judging Coordinator, 2003
- Online News Association, 2010-Present
- Society of Environmental Journalists, 2011-Present
- Society of Professional Journalists, 1978-Present
- Washington Association of Black Journalists, 1997-Present

## PROFESSIONAL DEVELOPMENT

- Howard University Center for Excellence in Teaching, Learning and Assessment (CETLA):
  - ID01 Designing Syllabi, May 2010, May 2012, June 2013, May 2014
  - BB18 Grading with Blackboard Rubrics, October 2012
  - GW17 ICPSR Workshop: Archives, Research, and Learning, June 2012
  - PP02 Enhancing Your Powerpoint Presentations, September 2011
  - PZ01 Presenting with Prezi, October 2011
  - ELSI Entrepreneurship Seminar, June 2009
  - CA06 Building a Digital Portfolio, October 2006
  - GG01 Integrating Google Applications
  - Blackboard Training: three concurrent introductory sessions, plus advanced Blackboard techniques for online grade books
  - Engaging students
  - Assessments
  - Plagiarism
  - Equipment and white-board demonstrations
- “Introduction to Mobile Journalism,” five-week Massive Open Online Course (MOOC), Knight Center for Journalism, July to August 2014
- National Association of Black Journalists conference, Boston, August 2014
- Refresher on Final Cut Pro, two sessions, Department of Media Journalism and Film Tech Center, June 2014
- Selected as the John A. Hartford/MetLife Foundation Journalism in Aging & Health Fellow to attend and cover the Gerontological Society of America’s 66th Annual Scientific Meeting, New Orleans, Nov. 20-24, 2013
- John Jay College Center on Media, Crime and Justice Fellowship on “Health Behind Bars: What Obamacare Means for Courts, Prisons, Jails and the Justice-Involved (and How to Report It),” New York, Oct. 21 & 22, 2013
- Online News Association national conference, Atlanta, October 2013
- National Association of Black Journalists conference, Orlando, Fla., July 2013
- Knight Digital Media Center, University of California, Berkeley, and Ethics and Excellence in Journalism, Online Data Training for Journalists, four sessions on data visualization and mapping, February and March 2013
- “Politics of Aging” Professional Reporting Fellowship sponsored by the International Longevity Center, the Columbia University Mailman School of Public Health and the Columbia University Journalism School’s Continuing Education Division, December 2012
- National Press Foundation, Twitter for Journalists webinar, October 2012
- National Press Foundation, Cancer Issues Fellowship, May 2012
- Kiplinger Program in Public Affairs Reporting, Social Media Fellowship, Ohio State University, April 2012
- National Press Foundation, Affordable Care Act webinar, March 2012
- Knight Digital Media Center, University of California, Berkeley, Digital Storytelling Fellowship, January 2012
- MediaBistro.com, “Publishing Apps” technology conference, New York, December 2011
- National Press Foundation, Alzheimer’s Issues Fellowship, December 2011
- Journalism Interactive conference, University of Maryland, November 2011
- Online News Association national conference, Boston, September 2011
- Knight-Batten Awards Symposium, Newseum, Washington, D.C., September 2011
- News University/Poynter Institute Online Training
  - Participated in webinars such as “Mobile Apps: Expanding Your Reach and Audience” (September 2011), “Mobile Media 101: Producing News With Your Smartphone” (March 2010), “Social Networks: Engaging Users With News” (May 2009) and “Election ’08” (October 2008).

- Enrolled in the following self-directed tutorials: “Online Project Development” (April 2011), “News Sense” (January 2010), “Five Steps to Multimedia Storytelling” and “Math for Journalists” (November 2009).
- Howard University Center for Excellence in Teaching, Learning and Assessment (CETLA), 2006-Present
  - Entrepreneurial conference, entrepreneurial education, integrating Google applications, enhancing Prezi and Power Point presentations, engaging students, assessments, plagiarism, and one-on-one session on advanced Blackboard techniques for online grade books, rubrics and portfolios
- National Association of Black Journalists national conference, Philadelphia, August 2011
- Health Performance Fellowship, co-sponsored by the Association of Health Care Journalists and the Commonwealth Fund, 2010-2011
  - Ongoing conference calls and coaching with AHCJ advisers, including Charles Ornstein, AHCJ president, Pulitzer Prize winner and journalist at ProPublica and the Los Angeles Times
  - AHCJ Rural Health Journalism Conference, St. Louis, June 2011
  - AHCJ national conference, Philadelphia, April 2011
  - Medical journalism workshops and narrative journalism seminar by Jacqui Banaszynski, University of Missouri professor and Pulitzer Prize-winning journalist, Commonwealth Fund, New York, January 2011;
  - International conference with physicians, journalists and scholars in other Commonwealth Fund fellowship programs, New York, September 2010
- Executive Leadership Council’s Black Women’s Leadership Symposium, the Metropolitan Club, Chicago, July 2011; Target Center, July 2012
- Online News Association Conference, Washington, D.C., October 2010
- National Association of Black Journalists national conference, Tampa, Fla., August 2010
- National Association of Black Journalists Media Institute on Health Disparities, Kaiser Family Foundation, Washington, March 2010 and March 2011
- Database Reporting, Video and Blogging Workshops, Howard University Dept. of Journalism, Fall 2010
- Google Certification Training, Washington, D.C., December 2010
- Dow-Jones/Western Kentucky University Multimedia Fellowship for HBCU Faculty. Received basic training in Final Cut Express, Sound Slides, Flash, photojournalism, video, audio and other technology tools. Evaluators judged my multimedia team projects on veterans and another on distracted driving, [“Texts Gone Wild,”](#) for which we drove two hours to interview the family of a victim on deadline, as the best in class during both years, August 2009 and 2010
- Ford Foundation/Unity Entrepreneurial Fellowship, July 2010
- Digital Media Conference, New York, July 2010
- Quantitative Research Course, Howard University, June 2010
- Qualitative Research Course, Howard University, June 2010
- Dow-Jones/Western Kentucky University Multimedia Fellowship for HBCU Faculty, August 2009
- Web Development Workshop, Howard University Dept. of Journalism, April 2009
- Association for Education in Journalism and Mass Communications Conference, San Francisco, 2006; Washington, 2007; Chicago, 2008
- American Journalism Historians Association Conference, Seattle, October 2008
- SPA (Sisters Partnering All-Together) Health Conference in Nashville, October 2008
- Merck Science Journalism Conference, Rutgers University, April 2002-Present
- PeopleSoft training on financial management software, Fall and Spring 2008; Spring 2009
- Rollan D. Melton Fellowship to attend the American Press Institute seminar on “Internet Strategies for Community Markets,” Reston, Va., September 2007
- Association of Health Care Journalists, Ethnic Media Fellowship to attend annual conference in Los Angeles, March 2007
- National Association of Black Journalists and Unity Conferences, 1984-Present
- Ethics and Excellence in Journalism Foundation Fellowship, “Privacy, Security and Conflict of Interest: An Ethical Discourse,” Hampton University, 2006
- North Country Institute for Writers of Color, SUNY Plattsburgh, Valcour, N.Y., 2006
- The Paden Institute and Retreat for Writers of Color, Essex, N.Y., 2005
- Indiana University/Poynter Institute Teaching Fellowship, 2004

- Investigative Reporters & Editors National Conference/Computer-Assisted Reporting, 2003
- NABJ/Bloomberg Business Reporting Fellowship, 2003
- Howard University Front Page workshops on web development, 2003
- National Association of Minority Media Executives Conference, Dallas, January 2003
- Nieman Narrative Journalism Conference, Harvard University, December 2001
- Folio: Magazine Conference, New York City, October 2001
- National Association of Minority Media Executives Conference, Washington, DC, August 2001
- Stanford University, Professional Publishing Fellowship, 2000
- Columbia University/Maynard Institute for Journalism Education, Cross-Media Fellowship, 2000
- Maynard Institute for Journalism Education, Media Financial Management Fellowship, 1996
- Poynter Institute, "Leadership Development: Managing Yourself and Influencing Others," 1991

## **DEPARTMENTAL, SCHOOL AND UNIVERSITY SERVICE**

### **Department:**

- Serve as Interim Assistant Chair, Department of Media, Journalism and Film, 2013 to present
- Serve on MJF Executive and Curriculum Committees, 2013 to present
- Serve as Print/Online Journalism Sequence Coordinator, 2006 to 2013
- Serve as chair of departmental APT Committee, 2008 to 2009 and 2012 to 2013; member, 2007 to 2008
- Serve on departmental Executive Committee, 2006 to present
- Serve on departmental Curriculum Committee, 2008 to present; school-wide Curriculum Committee, 2008 to 2009
- Serve on Student Affairs Committee, 2001 to 2006
- Participate on Technology, Washington Post Partnership and Grace Halsell Scholarship Committees
- Select and chaperone a student for a presentation at the annual Merck Science Journalism Conference at Rutgers University, which includes a \$1,000 scholarship, visits to New York media companies and briefings with scientists, 2002 to 2010
- Provide academic and career advisement for students across sequences, 2003 to present
- Organize ongoing series of guest lectures with prominent journalists, 2001 to present
- Conduct "The Writing Lab" as part of the Department of Journalism's continuing education program, 2006 to 2008
- Gave a presentation on book publishing as part of the Department of Journalism's continuing education program, March 2006
- Submit student entries for Hearst Awards, Society of Professional Journalists Mark of Excellence, AEJMC Magazine Competition and HBCU Newspaper Conference, 2004 to Present
- Spoke at Department of Journalism's Professional Development Seminar, March 26, 2004
- Participated in the High School Media Day sponsored by the Office of Career Development, Nov. 14, 2003
- Serve as secretary at departmental faculty meetings, 2003 to 2008
- Assisted with on-campus New York Times Editing Institute, Spring 2003
- Advise Howard University News Service, 2009 to present
  - Expanded the internal reach of the Howard University News Service to provide multimedia reporting opportunities for all sequences on a 24/7 news cycle, 2009-10
  - Remain on call around the clock
  - Provide feedback and editing to students in other classes throughout the department
  - Supervised redesign, repositioning and relaunch of departmental website
- Advise 101 Magazine, 2009 to present
  - Conducted research and developed a business plan to launch 101 Magazine and website to meet the growing demand of students interested in all facets of magazine publishing, 2009 to present

### **School:**

- Served as chair of the MJF Reaccreditation Committee, 2014 to present

- Assisted Committee of the Future Committee on merger of Department of Journalism and Department of Media, Journalism and Film, October 2012 to 2013
- Serve on Search Committee for proposed Department of Media, Journalism and Film, 2013
- Coordinated school-wide coverage of presidential election, 2008 and 2012; and inauguration, 2009. Assisted with coordination of 2013 inauguration coverage.
- Serve as editor of School of Communications promotional booklet, 2013
- Serve on school-wide Budget Committee, 2010 to present
- Served on faculty team with Department of Radio, Television and Film on coverage of 50<sup>th</sup> anniversary of sit-ins, Greensboro, NC, 2010
- Assisted in reviewing ACEJMC Self-Study Report; edited final version for successful re-accreditation of Department of Journalism and Department of Radio, Television and Film, 2009
- Serve on Ad-Hoc Building Committee, 2007 to 2010
- Present sessions on critical thinking for Freshman Orientation classes, 2005 to present
- Support and participate in national job fair and conference, 2001 to present

#### **University:**

- Serve on Budget Advisory Committee, 2013 to present
- Worked with Departments of World Languages, English and Afro-American Studies to host pre-inaugural book signing and panel discussion on "The First Lady's First Family," featuring with Rachel Swarns, Howard graduate, N.Y. Times correspondent and author of "American Tapestry: The Black, White and Multicultural Ancestors of Michelle Obama," January 2013
- Assisted The Hilltop, which lacked an adviser, for the 2012-13 academic year
- Serve on departmental team to prepare report for Presidential Commission on Academic Renewal (PCAR); met with PCAR team during departmental visit and representatives at Town Hall
- Participated in suicide prevention training
- Panelist with TransAfrica President Nicole Lee and radio hosts Kojo Nnamdi and Joe Madison for "What Happened in Haiti? A Forum to Raise Public Awareness About the Earthquake," co-sponsored by the Office of the Provost, the Howard University Interdisciplinary Undergraduate Research Program and the Howard University Haitian Relief Committee, February 2010
- Coordinated capacity book signing at Howard University Bookstore for "My Times in Black and White: Race and Power at the New York Times" by the late Gerald M. Boyd with his widow Robin D. Stone, February 2010
- Coordinated capacity book signing at Howard University Bookstore for "Ida B. Wells: A Sword Among Lions" by Paula Giddings, March 2008
- Reached out to students across disciplines at Howard and other universities for participation in 101 magazine and experience in all facets of publishing (i.e., legal, business, technology, distribution and international outreach)
- Joined Women as Change Agents (WACA) under leadership of Howard's first lady, Dr. Paula Ribeau
- Advised the editorial staff of The Hilltop and assisted in the transition from twice weekly to daily publication, the first for an HBCU newspaper, which also resulted in the editor-in-chief being honored as 2006 National Association of Black Journalists Student of the Year, 2003 to 2009
- Advised Cover to Cover, student magazine association, 2003 to present
- Spoke at Character Development Session, Pre-College Preparation Program, Center for Academic Reinforcement, School of Education, Summer 2006
- Represented Howard University at the Research Stakeholder Symposium of Addis Ababa University Graduate School of Journalism and Communications in Ethiopia, co-sponsored by the Gimlikollen School of Journalism in Norway, Oct. 25-26, 2005
- Solicited financial assistance and other in-kind services for students displaced by Hurricane Katrina as a committee member for Project CARE in the John H. Johnson School of Communications, 2005-2006
- Co-Directed Multicultural High School Journalism Academy, Summer 2003
- Taught in Multicultural High School Journalism Academy, Summer 2002
- Liaison with School of Business for Washington Post Partnership; moderated "Meet the Press" panel on news coverage and helped to prepare intercept survey, April 2002

- Participated as a board member for the Howard University Center for Media and the American Experience, 2000-2001

### **PUBLIC AND COMMUNITY SERVICE**

- National Advisory Council of the Center for Health Media and Policy at Hunter College, City University of New York, assisting in revamping fellowship program (2011 to present)
- "Fit, Fabulous and Fearless," speaker, National Harbor, December 2011
- Heart & Soul Awards and Community Health Expo, Baltimore, presenter and committee member, June 2011
- Age of Awareness Katrina and Literacy Fund-Raisers, 2005-Present
- G. James Gholson Middle School, Landover, Md., Career Day, April 24, 2009
- Black History Month and Women's History Month presentations on Althea Gibson, Oxon Hill, Laurel and Flowers High Schools, Prince George's County, Maryland, 2005
- Black History Month, "Pioneers of the Past and Present," Clarksville Elementary School, St. John's Parish Day School, Howard County, Maryland, 2003-2008
- Wellness Warriors, a network of medical professionals and journalists committed to improving the physical, emotional and mental health of our communities; Co-Founder, 2001-Present
- Team Leader, Komen Breast Cancer Walk, 2001-Present
- Avon Breast Cancer Walk, participant; raised \$1,750 for 26 miles, 2003
- Miriam's Kitchen, homeless services volunteer, 2002
- Assisted in raising money and publicizing plight of World Trade Center victims and survivors, 2001
- Fannie Mae Homeless Walk, participant for Volunteers of America, 2001
- Food drive for Damien Ministries, April 2001
- Capital Area Community Food Bank, volunteer, 2001
- Heart & Soul Mall Tour, a series of health screenings, seminars, walks, and fitness sessions, 2000
- Heart & Soul Fitness Tour, nationwide series of health seminars and national workouts to encourage physical activity, 1998-2001
- "Pass the Word," a program to promote and encourage literacy through book donations, school programs, readings, and other special events, 1999-2000
- National Black Health & Fitness Month; expanded from a week to a month-long observance in 1999 and raised its visibility; increased participation of medical community and general public
- "Get Fit With Heart & Soul," campaign to help reverse health disparities among African-Americans by encouraging preventive measures and lifestyle changes, 1998-2001
- Junior Tennis Clinic Inc., Board Member, 1995-1997
- Sylvia L. Wilson Memorial Scholarship Fund; raised \$25,000 for the first endowment named for an African-American at Columbia University Graduate School of Journalism; Founder and Committee Co-Chair, 1991-1997
- Cooper-Hewitt Museum, Smithsonian Institution, African-American Design Archive, Benefit Committee, 1996
- "Brothers Back to School," a program initially launched to send African-American men into schools on "Take Our Daughters to Work Day"; expanded to other time periods and replicated in cities nationwide, 1992-1997
- "Media Watch," a project developed to monitor coverage in the New York area, issue reports and recommendations, and meet with news executives for corrective action, 1987-1997
- "How to Make News – Without Getting Murdered," a series of seminars to improve media access by community groups and individuals in the New York area, 1987-1997
- New York Association of Black Journalists Professional Development Series, seminars to increase retention and promotion of journalists of color, 1988-1997
- Africa and Caribbean Outreach Committee, New York Association of Black Journalists, an effort to enhance coverage of Diaspora and increase participation of journalists from other countries
- Unity New York, a coalition of local chapters of minority media associations launched to address common concerns, 1992-1997
- New York Association of Black Journalists Scholarship and Awards Dinner, co-founder of primary fundraiser that has been sold out since its inception, presenting thousands of dollars in scholarships,

awarding outstanding coverage and recognizing the achievements of such journalists as Ed Bradley as well as such activists as the late Arthur Ashe, 1987-1997

- Atlanta Public Schools, Youth Motivation Volunteer, 1984

### **OTHER CONTRIBUTIONS TO FIELD OR PROFESSION: SERVICE**

- New York Association of Black Journalisms Board of Advisors, 2013 to present
- National Magazine Awards, Judge, 2001, 2008 and 2013
- Association of Health Care Journalists, coordinated and moderated panel on infertility, 2013, and panel on diabetes, 2012
- National Association of Black Journalists, coordinated two session on magazine publishing, 2013
- George Washington University, judged MBA presentations on media and marketing projects, 2011
- National Association of Black Journalists, Salute to Excellence, judging captain for newspaper and magazine awards competition, April 2009
- American Society of Magazine Editors/Magazine Publisher's of America, Project Masthead, 2008
- Heart & Soul Awards, Nashville, presenter and co-founder, October 2008
- SPA (Sisters Partnering All-Together) Health Conference in Nashville, Planning Committee Member in collaboration with Meharry Medical College and Heart & Soul magazine, 2008
- Magazine and Book Publishing, facilitator, Black Writers' Guild, Bowie, Md., Oct. 14, 2006
- Reporting & Writing, NABJ Short Course, facilitator, University of Maryland, April 2005
- New York Association of Black Journalists, Awards Competition, Magazine Judging Coordinator, 2003
- National Association of Black Journalists, Salute to Excellence Judge, Enterprise Reporting, 2003
- National Newspaper Publishers Association, Awards Competition, Judge, 2003
- Society of Professional Journalists, Diversity Consultant, 2001-Present
- New York Association of Black Journalists, mentored new president, 2001
- Folio Editorial Excellence Awards, Judge, 1994-2000
- "Magazine Writing," facilitator, Midwest Poets & Writers Conference, Detroit, Mich., Sept. 2, 2000
- BET Publishing Group/Vanguard Media Inc. Professional Development Series, facilitator, 1996-2001
- National Association of Black Journalists, Salute to Excellence, Features Judging Coordinator, 1993
- New York Association of Black Journalists, President, 1987-1988, 1992-1995
- New York Association of Black Journalists High School Journalism Workshop, instructor, 1988-1992
- Fort Greene News Writing Course, Brooklyn, N.Y., instructor, 1995
- New Youth Communications, Mentor, 1986-1997
- Schools Committee, The New York Times, 1992
- New Youth Communications, New York City, mentor and instructor, 1986-1997
- "Catching an Editor's Eye," National Writers' Workshop, facilitator, Hartford, Conn., April 27, 1997
- The New York Times Schools Program, layout instructor, 1992
- The New York Times, layout trainer, 1985-1987
- Advanced Layout for Teachers and Students, instructor, New York City Scholastic Press Association, New York University, April 29, 1988, and Fall 1987
- "Graphics & Layout," facilitator, National Association of Black Journalists, Dallas, Texas, Aug. 15, 1986
- Atlanta Journal and The Atlanta Constitution, copy editing trainer, 1984
- Atlanta Public Schools, Youth Motivation Volunteer, 1984
- Bowling Green State University, Association of Black Journalists, adviser, 1981-1983
- Toledo Blade, computer trainer, 1981-1983

### **CONTRIBUTIONS TO FIELD OR PROFESSION: PRESENTATIONS**

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- "How to Write Convincingly About Race," National Society of Newspaper Columnists, opening remarks and Q&A, Washington Plaza Hotel; welcome at NSNC awards dinner at Howard University Blackburn Center, June 2014
- Black History Month keynote speaker for an audience of 600 at the University of Toledo; also gave sermon at the Historic Third Baptist Church and spoke at Scott High School and the Ella P. Stewart Academy, February 2014

- “Productive Trends and Opportunities in the Print and Publishing Industries, Bowie State University, April 20, 2013
- “Waiting for Children: New Stories About Infertility,” Association for Health Care Journalists National Conference, Boston, March 15, 2013
- Capitol Press Club forum before a live audience at WHUT-TV with Internet participants, speaker, February 2013
- “Black Women on Power,” moderator of keynote session of Executive Leadership Council’s Women’s Leadership Summit, Minneapolis, July 10, 2012
- “The Ramifications of Unemployment/Underemployment on Public Health,” moderator of panel discussion sponsored by the Public Health Association of New York City at the CUNY Graduate School of Journalism, December 2011
- “Stuck in the Hospital,” one of two featured speakers for “Clip Talks” during opening banquet of National Press Foundation Cancer Issues Fellowship, December 11, 2011
- Fireside Chat on Media Coverage with Julianne Malveaux, Ph.D., president of Bennett College for Women, at Executive Leadership Council’s Women’s Leadership Summit, Chicago, July 19, 2011
- IMG World, London, interviewed about Althea Gibson, for “The Spirit of Wimbledon” documentary, March 2011
- Mopwater PR, “Twitch! Public Relations in the Age of Social Media,” panelist, Busboys and Poets, Washington, D.C., November 11, 2010
- National Association of Black Journalists, moderator and organizer, “Balancing Act: Managing Deadlines, Downsizing and Drama,” Tampa, Fla., August 6, 2009
- National Association of Black Journalists, panelist, “From the Newsroom to the Classroom, Full Time,” Tampa, Fla., August 7, 2009
- National Association of Black Journalists, panelist, “Making a Difference for Public Health: Initiatives That Improve Our Public Health System,” Tampa, Fla., August 7, 2009
- G. James Gholson Middle School, Landover, Md., Career Day, April 24, 2009
- John H. Johnson School of Communications Student and Faculty Research Forum in Celebration of the Inauguration of Howard University President Sidney A. Ribeau, presenter, “Evelyn Cunningham: The Pittsburgh Courier’s Lynching Editor,” April 16, 2009
- National Association of Black Journalists Media Institute on Health Disparities, Atlanta, presenter, “Covering Women’s Health,” February 2009
- Association for Education in Journalism and Mass Communications, presenter, Magazine Division Invited Paper Session on the History of Magazines in the 20<sup>th</sup> Century, “Supplementing the News: The History of Weekend Magazines for African-Americans,” Chicago, August 9, 2008
- American Journalism Historians Association, presenter, “Evelyn Cunningham: The Pittsburgh Courier’s Lynching Editor,” Seattle, October 24, 2008
- SPA (Sisters Partnering All-Together) Health Conference, Nashville, moderator, “Protecting Your Last Good Nerve,” October 2008
- Cover 2 Cover, presenter, “Magazine Internships, Oct. 8, 2008
- Cover 2 Cover, lecturer, “Interviewing and Networking Skills to Land Magazine Jobs,” Nov. 19, 2008
- John H. Johnson School of Communications Job Fair, presenter, “Increasing the Value of Your Journalism Portfolio: How to Write About Health Care Issues,” Oct 23, 2008
- Heart & Soul Sales Retreat, presenter, April 2008
- “Investigative, Impact and Immersion Reporting,” Georgetown University, March 2007
- “The State of Black Health,” presenter, Bethesda, Md., January 2007
- “AIDS—25 Years Later,” moderator and organizer of health journalism discussion and screening of PBS documentary “The Age of AIDS,” Howard University, Nov. 15, 2006
- “The Genuine Article,” presenter, Caribbean Literary Festival, Antigua, November 2006
- “Mapping Your Financial Future,” moderator, Capital Bookfest, Largo, Maryland, Oct. 7, 2006
- “Reading for the Heart & Soul,” presenter, Capital Bookfest, Largo, Maryland, Oct. 7, 2006
- Congressional Black Caucus Authors Pavilion, presenter, Washington Convention Center, September 2006
- Akron Reading Festival, featured lecturer, Akron, Ohio, September 2006



- “From the Newsroom to the Classroom ... Full Time,” presenter, National Association of Black Journalists Conference, Indianapolis, August 2006
- “Fit & Fabulous at Any Age,” New Psalmist Baptist Church Kingdom Conference, Baltimore Convention Center, July 2006
- “The Media, the Message and You,” presenter, Ethiopian Community Development Council Inc., 12<sup>th</sup> National Conference on African Refugees and Immigrants, May 2006
- “Do the Write Thing,” presenter, Capital Bookfest, Largo, Md., Oct. 1, 2005
- “The Writing Life in Prince George’s County,” presenter, Capital Bookfest, Largo, Md., Oct. 1, 2005
- Congressional Black Caucus Authors Pavilion, Washington Convention Center, September 2005
- “Claiming Our History, Affirming Our Lives,” presenter, National Association of Black Journalists, Atlanta, Aug. 6, 2005
- “Black Health in the News,” presenter, National Association of Black Journalists, Atlanta, Aug. 4, 2005
- “A Blended Course on Feature Writing for Newspapers and Magazines,” International Conference on Learning and Teaching, Jacksonville, Fla., September 2004
- “Involving the Black Community Through Effective Use of the African-American Media,” presenter, Ethiopian Community Development Council Inc., 10<sup>th</sup> National Conference on African Refugees and Immigrants, Arlington, Va., May 2004
- “Diversity in Editorial Content,” presenter, “Cover to Cover: Diversity Where It Counts,” March 27, 2004
- “Switching From Reporting to Copy Editing,” moderator, National Association of Black Journalists, Dallas, August 2003
- “From the Newsroom to the Classroom,” presenter, Washington Association of Black Journalists, National Press Club, May 2003
- “What Is News?” presenter, Washington Association of Black Journalists High School Journalism Workshop, March 2003
- “Bylines & Bucks: Breaking Into Freelance Writing,” presenter Howard University, “Cover to Cover: An Inside Look @ Magazine Conference,” March 8, 2003
- “Making It in Journalism,” presenter, Howard University School of Communications Job Fair, October 2002
- The Hilltop, Editorial Staff Retreat, presenter, Howard University, September 2002
- Reporting Boot Camp for Students, facilitator, National Association of Black Journalists, Milwaukee, Wisconsin, August 2002
- “Striking a Balance,” moderator and organizer, National Association of Black Journalists, Milwaukee, Wisconsin, August 2002
- “Covering the AIDS Crisis,” presenter, National Association of Black Journalists, Milwaukee, Wisconsin, August 2002
- “Arts & Entertainment Reporting,” presenter, National Association of Black Journalists, Milwaukee, Wisconsin, August 2002
- “What Is News?” presenter, Washington Association of Black Journalists High School Journalism Workshop, March 2, 2002
- “Reporting the News,” presenter, University of Maryland, regional student journalism conference, Sept. 27, 2001
- National Family Planning and Reproductive Health Association 30<sup>th</sup> Anniversary Awards Luncheon, emcee, Washington, DC, June 15, 2001
- “Haitian Career Day,” keynote speaker, City College, New York City, March 30, 2001
- Ray of Hope Benefit, motivational speaker, National Basketball Association Weekend, Washington, DC, Feb. 9, 2001
- “Putting the ‘Public’ Back in Public Service Journalism,” facilitator, Columbia University Center on Journalism, Race and Ethnicity/National Association of Black Journalists, Philadelphia, Dec. 9, 2000
- 2000 African-American Women on Tour, six-city conference series, moderator of “Sister Speak-Out on Preventive Health”
- “Reading Makes the Whole Brain Tingle,” seminar presenter, University of the District of Columbia Book Fair, Washington, DC, Nov. 8, 2000
- Circle of Sisters Expo, “Protecting Our Health,” moderator, New York City, Oct. 7, 2000

- Society of Professional Journalists National Conference, “Covering Race and Ethnicity,” panelist, Columbus, Ohio, October 2000
- “Counting Our Blessings,” keynote speaker, The Citadel of Praise & Worship Fund-raiser, Brooklyn Museum of Art, Sept. 27, 2000
- “Are We Missing the Story on Black Healthcare?” plenary, panelist, Association of Black Cardiologists, Phoenix, Ariz., Aug. 17, 2000
- “Magazine Publishing,” National Association of Black Journalists Conference, Phoenix, Ariz., August 2000
- “Freelance Writing,” National Association of Black Journalists Conference, Phoenix, Ariz., August 2000
- Book Expo America, reading and signing as editorial director of “Black Star Power: BET Celebrating 20 Years” (BET Books, 2000), Chicago, June 2000
- National Family Planning and Reproductive Health Association, “Can the Color of My Skin Affect My Health Care?” moderator, Washington, DC, June 2000
- “Dinner With the Editor of Heart & Soul,” speaker, Canyon Ranch Health Resort, Tucson, Ariz., May 13, 2000
- “We Are What We Eat,” speaker, Advanced Urgent Medical Care Health Conference, Alexandria, Va., April 29, 2000
- National Association of Black Journalists Regional Conference, “Opening the Curtain on Gospel Plays,” panelist, Cleveland, April 2000
- 1999 African-American Women on Tour, six-city conference series, moderator of “Sister Speak-Out on Preventive Health”
- “Toward Better Health,” moderator, Circle of Sisters Expo, New York City, October 1999
- White House Roundtable on Women’s Issues With Donna Shalala, June 1999
- “Wellness: It’s Me Thing!” seminar leader, Baltimore City Public School System staff, Linthicum Heights, Md., June 24, 1999
- “Women’s Health Fair,” keynote speaker, Union Baptist Church, Baltimore, Md., May 15, 1999
- “Design Nation2 Keynote Panel,” panelist, Organization of Black Designers National Conference, Atlanta, April 23, 1999
- “Economic and Retirement Security: What Women Have at Stake,” roundtable discussion with First Lady Hillary Clinton at the White House, March, 15, 1999
- “The Power of Diversity” keynote speaker, Greater Toledo Urban League Annual Banquet, Toledo, Ohio, March 1999
- “The New Face of Today’s CEO,” panelist, V103’s Expo for Today’s Black Woman, Chicago, March 5, 1999
- 1998 African-American Women on Tour, six-city conference series, moderator of “Sister Speak-Out on Preventive Health”
- “Moët & Chandon Network of Success,” panelist, Washington, DC, Dec. 2, 1998
- “The Soul of a Woman,” panelist, Women in Spirit Conference, Howard University, Nov. 18, 1998
- “Dealing With the Media,” speaker, Black Public Relations Society, Washington, DC, November 1998
- “Secrets of Success,” moderator, Circle of Sisters Expo, New York City, October 1998
- “A Look at Publishing,” satellite presentation and interview, BET Annual Corporate Meeting, Sept. 24, 1998
- “Black Genius” Forum with former Surgeon General Jocelyn Elders, moderator, New York University, April 28, 1998
- “Taking Our Pulse” health forum, moderator, Washington, DC, April 22, 1998
- “Mid-Career Moves to Magazines,” panelist, American Society of Magazine Editors, Washington, DC, July 30, 1998
- “What Are Entertainment Editors Looking For?” panelist, National Association of Black Journalists, July 31, 1998
- “The Business of Freelancing,” panelist, Time Inc., New York City, June 1997
- “Moving Into Management,” moderator and workshop coordinator, 4/Color Association and Magazine Publishers of America, New York City, May 8, 1997
- “Turning the Corner: Our Challenges, Our Images,” panelist, the Junior League of the City of New York Inc. and Metro-Manhattan Chapter of The Links, New York City, May 6, 1997

- “The Business of Diversity,” panelist, Newspaper Association of America, Miami, March 7, 1997

### **OTHER GENERAL ARTICLES:**

#### Magazine Articles (partial listing)

- “In Death, New Life: The discovery of unknown graves at the University of Virginia reveals the institution’s brush with slavery,” The History Channel Magazine, March/April 2013
- “Digitally Speaking” column on apps, Howard Magazine, Summer 2012
- “Why Good Boys Get a Bad Rap: Understanding ADHD,” Ebony, June 2012
- “Digitally Speaking” column on social media, co-authored with Ingrid Sturgis, Howard Magazine, Winter 2012
- “Stuck in the Hospital: Discharge Delays Leave Some Chronically Ill Patients Waiting Weeks and Months for Long-Term Care,” Heart & Soul, June/July 2011 (finalist for NABJ Salute to Excellence Investigative Reporting Award)
- “Terrified by Tumors,” Heart & Soul, October/November 2010
- “Blazing a Path for Other Women to Follow,” Howard Magazine, Spring 2010
- “Heart to Heart” bimonthly column, Heart & Soul, September 2005 to November 2011 (finalist for NABJ Salute to Excellence Commentary Award)
- “No More Rain in Angie’s Cloud,” cover story on singer Angie Stone’s experience with diabetes, Heart & Soul, October 2008
- “Escapes: A Fantastic Voyage—Sailing and Island-Hopping Around St. Vincent and the Grenadines,” Heart & Soul, April/May 2007
- “Sanctuary: Making Room for Baby,” Heart & Soul, April/May 2007
- “Sanctuary: Floating on a Cottony Cloud,” Heart & Soul, February/March 2007
- “Health Literacy,” AARP Bulletin, February 2007
- “The Vanishing Black Male: Educators Tackle Reading, ‘Riting, Recruitment and Retention,” Howard Magazine, Winter 2006
- “When Love Hurts,” domestic violence, Heart & Soul, October/November 2006
- “Sister Act: Venus and Serena Williams,” Black Issues Book Review, September 2005
- “On the Record,” health informatics, Forum Magazine, National Forum for Black Public Administrators, Fall 2005
- “Venus Rising,” Heart & Soul, Fall 2005
- “A Fresh Take on Self-Help Book,” Essence, July 2005
- “The Gift,” Essence, May 2005
- “Social Security Plans Worry Young Adults: No Rush to Private Accounts,” Focus, Joint Center for Political Studies, March/April 2005
- Best Practices in Diversity, Forum Magazine, National Forum for Black Public Administrators, Spring 2005
- “Raising a Child Who Likes Herself (Inside and Out), Parenting, April 2005
- “The State of Black Health: Special Report on Obesity,” Crisis, November/December 2004
- “Renaissance Woman: Althea Gibson,” Black Issues Book Review, November 2004
- “Hooked on Gadgets,” Essence, October 2004
- “Jessica Harris: Stirring Up Pots of History,” Black Issues Book Review, October 2003
- “A Family of Vintners,” Essence, October 2003
- “Prescription for the Nation,” Q&A with former Surgeon General David Satcher, M.D., The Crisis, January/February 2003
- “Rising to the Challenge of Economic Development,” Forum, Winter 2002
- “Take Time to Examine Your Sources,” The Quill, Society of Professional Journalists, October 2002.
- “Ending Health Disparities,” “Health Trap,” Forum Magazine, National Forum for Black Public Administrators, Fall 2002
- “Health Trap,” Forum Magazine, National Forum for Black Public Administrators, Spring 2002
- “View From the Top,” Forum Magazine, National Forum for Black Public Administrators, Spring 2002
- “The Supreme Daughter,” cover story on Tracee Ross, Upscale, April 2002

- “Black Girls & Early Puberty,” Essence, March 2002
- “Kin Care: How to Copy and Where to Turn When a Family Member Is Sick or Disabled,” Essence, February 2002
- “Culture, Diversity and Economic Development,” Forum Magazine, National Forum for Black Public Administrators, Winter 2002
- “Teachable Moments: Lessons From 9/11,” People & Product, Newspaper Association of American, December 2001
- “Paying Attention,” (William Wong on 9/11),”People & Product, Newspaper Association of American, December 2001
- “Disturbed, Not Deterred,” People & Product, Newspaper Association of American, December 2001
- “Going Global,” Forum Magazine, National Forum for Black Public Administrators, Fall 2001
- “The Future of City Management: A 10-Year Outlook,” Forum Magazine, National Forum for Black Public Administrators, Fall 2001
- “Robert C. Bobb – Stinging Like a Killer Bee,” Forum Magazine, National Forum for Black Public Administrators, Fall 2001
- “Girl Talk” column, Heart & Soul, October 1998-May 2001
- Editor’s Letter, BET Weekend, February 1996-August 2000
- “Winter Wonderland,” Heart & Soul, December/January 2000
- “Dr. Ben Carson’s Prescription for Life,” BET Weekend, April 1999
- “Why Do Black Women Get So Many Fibroids?” BET Weekend, May 1998

#### Internet

- “Can’t or Won’t Get Away? Take a Staycation” <http://fierceforsblackwomen.com/2014/08/29/fierce-fridays-cant-or-wont-get-away-take-a-staycation/>, Aug. 29, 2014
- “Charita Smith: 150 Pounds Lighter With a New Life” <http://fierceforsblackwomen.com/2014/07/16/charita-smith-how-she-dropped-150-pounds-and-got-a-new-life/>, July 16, 2014
- “Remembering Rudy Dee” <http://fierceforsblackwomen.com/2014/06/13/remembering-ruby-dee/>, June 13, 2014
- “Go Outside and Play!” <http://fierceforsblackwomen.com/2014/06/13/fierce-fridays-go-outside-and-play/>, June 13, 2014
- “Shari Headley Stars at Home and in the Community” <http://fierceforsblackwomen.com/2014/06/10/shari-headley-stars-at-home-and-in-the-community/>, June 10, 2014
- “Health News: Fighting Fat, Sleepy Kids, Stress & Junk Food” <http://fierceforsblackwomen.com/2014/05/05/health-news-fighting-fat-sleepy-kids-stress-junk-food/>, May 5, 2014
- “Color Your Life Green — Even If You’re a Plant Assassin” <http://fierceforsblackwomen.com/2014/05/02/fierce-fridays-color-your-life-green-even-if-youre-a-plant-assassin/>, May 2, 2014
- “Women’s History Month Salute to Tennis Pioneer Althea Gibson” <http://fierceforsblackwomen.com/2014/03/28/womens-history-month-salute-to-tennis-pioneer-althea-gibson/>, March 28, 2014
- “Sweetie Pie’s Recipe for Business” <http://fierceforsblackwomen.com/2014/03/13/sweetie-pies-recipe-for-business/>, March 13, 2014
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## **MEDIA APPEARANCES AND INTERVIEWS**

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- “Best Talk,” WPIX-TV, New York City
- “Evening Exchange, panelist, WHUT-TV, Washington, DC
- “Heart & Soul,” BET
- “Good Day New York,” WNYC-Fox, New York City
- “Like It Is With Gil Noble,” WABC-TV, New York City
- Office of Women’s Health video release, national broadcasts
- “Our Voices,” BET
- Manhattan Cable, New York City
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### Newspapers

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- Detroit News
- Haiti Observateur
- Houston Chronicle
- Houston Informer
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#### Radio

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- Hot 97, New York City
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- WJLB-FM, Detroit
- WLIB-AM, New York City
- WMMJ-FM, Washington, DC
- WPGC-FM, Washington, DC
- WRKS-FM, New York City
- WWRL-AM, New York City
- WZAK-FM, Cleveland
- XM Satellite Radio



Magazines

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- Ebony
- Editor & Publisher
- Emerge
- Essence
- Folio Magazine
- Sister 2 Sister

Internet

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- BET.com
- BlackAmericaWeb.com
- “Complementing Views,” CaribWorldRadio.com
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